2016 Evidence and Opportunity: Impact of Life Sciences in North Carolina

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Executive Summary



Executive Summary

This fifth biennial edition of *Evidence and Opportunity* assesses the performance and economic impacts of the life science industry in North Carolina and the activities and progress of the North Carolina Biotechnology Center (NCBiotech) in leading industry development. The report, developed by TEConomy Partners, LLC, the new organization established by the former principals and staff of Battelle's Technology Partnership Practice, finds North Carolina among the national leaders in the life science industry with an impressive recent growth trajectory, and having significant impacts in driving the state's economy.

North Carolina is "winning" in life science industry development with today's state cluster characterized as large, specialized, high-growth, and notably diverse.

North Carolina's life science industry is continuing its impressive record of job growth, well outpacing the industry nationwide. Highlights from the industry performance analysis include:

- At more than 70,000 industry jobs, North Carolina is among the nation's largest life science industry clusters and the state is highly specialized in its concentration of jobs.
- The life science industry has added nearly 20,000 net new jobs since 2001, increasing its base by 40 percent. During this same period, the state's private sector payrolls increased by less than 6 percent. Since 2001, the life sciences have accounted for one in ten net new jobs in North Carolina.
- More recently, the industry has seen strong job growth since 2012, rising 6.6 percent or three times the national growth rate of 2.2 percent.
- North Carolina's life science industry base is diverse. It has much higher levels of employment concentration than the nation, and is in fact specialized in i) drugs and pharmaceuticals, ii) research, testing, and medical labs, and iii) the agricultural biosciences. In addition, its presence in bioscience-related distribution employment also exceeds the national average.
- The jobs generated in the life science industry pay wages nearly double that of the overall private sector in North Carolina. In 2014, the average wage for a life science worker topped \$87,000 compared with just over \$45,000 for workers across the private sector.
- In North Carolina, average life science industry wages have grown by 13 percent since 2001 in real, inflationadjusted terms. This is twice the real wage growth for the average state private sector worker over this same decade and a half (6 percent).

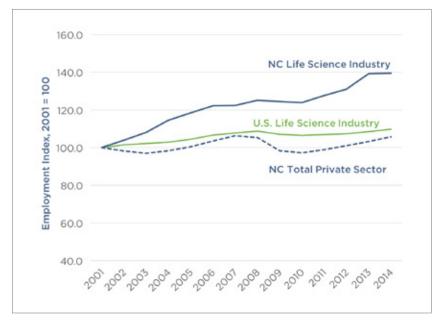
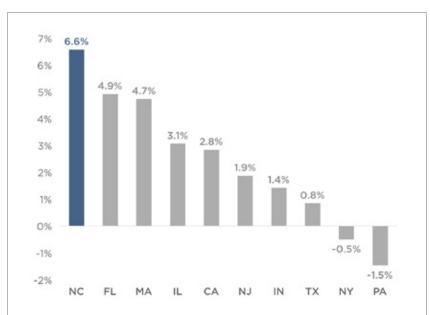


Figure ES-1: Life Science Industry Employment Trends, North Carolina and U.S., 2001-14

Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN.

North Carolina's strong record of performance stands up well against peer states. In recent years, the state has recorded the strongest job growth among the top ten life science states.





Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN.

With its recent strong growth has come increasing economic impacts for North Carolina and a more mature, integrated industry.

The total economic impact of the state's life science industry exceeded \$86 billion in 2016, rising an impressive 34 percent during the current economic expansion.

- Since the 2010 economic impact report prepared for NCBiotech, the direct employment of the North Carolina life science industry, as measured by the NCBiotech company database, has increased by more than 11 percent and the estimated revenues of the sector have grown even more rapidly, by more than 34 percent.
- The life science industry generated nearly \$2.2 billion in state and local government tax revenues in 2016, up more than 13 percent from \$1.9 billion in 2010.
- In terms of employment, the total economic impact from the life science industry stands at nearly 260,000 jobs, accounting for nearly 5 percent of total employment in the state.

The life science industry's impacts are not only broad, but also deepening as the state industry continues to develop and to mature. As industries grow and mature, their local supply chains and workforce development relationships strengthen. As a result, more of an industry's operational spending is captured locally, increasing economic integration and expanding local impacts. As North Carolina has emerged as a leading national and international center for life sciences business activity, this increasing integration is evident in increases in local jobs supported by the sector—the employment multiplier has increased from 3.99 state jobs supported by each life sciences job in 2010 to 4.13 jobs in 2016.

Though highly concentrated in two regions of the state, the life science industry's economic impacts extend to every region in North Carolina. Strong interactions between regions are also evident.

Two regional analyses of the statewide impacts of the industry have been developed. To measure and quantify the impacts of the life science industry and its interrelationships across the state, the study analyzed:

- The state-level impacts and inter-regional supply chain and commuting relationships of the industry on each of North Carolina's three economic development tier designation groupings of counties using the IMPLAN Multi-Regional Input-Output (MRIO) system; and
- 2. The economic impacts attributable to the industry in each of North Carolina's eight "Prosperity Zones."

While the economic benefits of the life science industry are distributed throughout the state, they are concentrated in the least distressed "Tier 3" counties, which account for more than three-quarters of all life science industry impacts.

Despite this concentration of life sciences business activity impacts in Tier 3 counties, the regional impact analysis yielded two key findings:

- Despite the concentration of industry in Tier 3 counties, life sciences establishments in Tier 1 and 2 jurisdictions are larger, and more concentrated in manufacturing. Thus, North Carolina can offer a broad spectrum of site selection choices to the life science industry, ranging from urban metropolitan areas, with a high concentration of research and start-up activities, to lower-cost rural locations for larger-scale manufacturing activities. It is this diversity of geographic opportunities, within the context of a strong state life science industry that reinforces North Carolina's internationally competitive position.
- The analysis of economic linkages between the three tiers of counties identified strong interactions between tiers, especially between the middle group of Tier 2 counties and the rest of the state. More than one-quarter (26 percent) of the life sciences generated job impacts in the grouping of Tier 2 counties is caused by interregional supply chain or commuting relationships, indicating that these counties are well integrated into the state's overall life science industry.

The regional impact analysis of North Carolina's eight regional Prosperity Zones found:

- The life science industry impacts all of the state's regional prosperity zones, with direct life sciences employment ranging from a low of 284 jobs in the Sandhills Zone to a high of 43,597 direct life science jobs in the North Central Zone; and
- While each of the state's prosperity zones are impacted by the life science industry, the impacts are highly concentrated in the North Central region, with total impacts of \$58.7 billion in economic activity and 168,186 jobs, and in the Piedmont-Triad (Central) Region, with \$7.8 billion in economic activity and 26,262 jobs; and
- While the economic impacts associated with the life science industry are concentrated in these two regions, approximately 20 percent of economic and employment activity occurs in the other six regions.

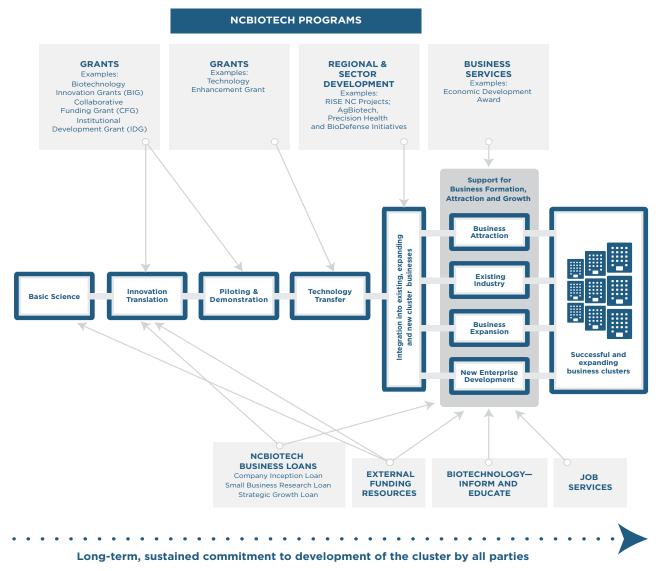
NCBiotech is advancing regional industry development through its regional offices and its relatively new "RISE North Carolina" initiative which is bolstering the statewide model of the Center with an explicit goal of increasing statewide impacts via identified areas of opportunity and specific projects.

North Carolina's diverse life science industry strengths can be leveraged for increasing these regional impacts. The uniquely diverse state industry is well positioned from an economic development perspective for each region of the state to find its niche, from opportunities in the agbiosciences to lower-cost manufacturing locations in rural regions. Industry diversity as a strength is being reinforced through NCBiotech's sector and technology initiatives that span biodefense, marine biotechnology, precision medicine, and agricultural biotechnology, all of which can provide new opportunities for industry development throughout all regions of the state.

NCBiotech's multi-faceted, holistic role in life science industry and ecosystem development is increasing impact and catalyzing cluster growth.

The current strength, broad impacts, and long-term growth of North Carolina's life science industry reflect a dedicated and sustained focus on effective partnerships of NCBiotech with the industry. The Center's role in advancing life science industry development utilizes a multi-faceted, comprehensive approach that addresses the key phases and ingredients for a successful technology-based economic development (TBED) ecosystem. NCBiotech's programs, initiatives, and broader role are highlighted in gray across the development chain in Figure ES-3.

Figure ES-3: Technology-Based Economic Development Chain and NCBiotech Programmatic Efforts



Source: TEConomy Partners and NCBiotech.

Economic Impact of Selected NCBiotech Programs:

NCBiotech's loan programs directed to early-stage companies create a "portfolio" of businesses assisted by the Center. Since 1989, NCBiotech has made 272 business loans to 188 companies. Of the 188 companies that have received loans, 102 are currently active in some form and these companies employ a total of 2,914 workers. These companies had estimated revenues of \$2.8 billion and generate:

- \$4.3 billion in economic activity in the state;
- Create or support 12,666 jobs earning \$887 million in labor income; and
- Generate an estimated \$115.9 million in state and local tax revenues.

NCBiotech is actively recruiting life science companies to locate in North Carolina as well as supporting existing state companies in efforts to expand their presence within the state. The current analysis focuses on the economic impact of the more recent 16 companies where the Center assisted its economic development partners in Fiscal Years 2015 and 2016. Based on data provided by the Center, these 16 companies have the potential to create a total of 2,158 jobs once they reach their projected employment levels.

• The analysis finds that once the companies involved in these 16 projects attain their full projected level of employment, they will generate \$2.8 billion in economic activity and support 8,526 jobs earning \$600 million in labor income and generate \$73 million in combined state and local government revenues.

As it looks to the future, NCBiotech is continuing to evolve, just as it has over its three-decade history. The Center is looking ahead by actively promoting sector- and technology-specific strategies to maintain industry diversity and to seize upon emerging opportunities. Further, NCBiotech is focusing on statewide life sciences development to ensure all North Carolina regions reap the benefits of this high-impact industry, all while maintaining its multi-faceted, proven approach to ensuring a robust ecosystem for industry development.

Full Report



Introduction

The North Carolina Biotechnology Center (NCBiotech) has long been on the forefront of leadership in life sciences cluster development, and the Center's unique and holistic support for the industry and its broader innovation ecosystem is paying dividends for the state and its citizens. At a time when more states, regions, and nations are turning toward the life sciences as an economic development driver, North Carolina has established a strong and leading position with a three-decade long strategic, focused, and sustained commitment to the industry's development in the state.

Vital to the success of the Center has been a continual evaluation of its performance, impacts, and progress in achieving its vision of "North Carolina: a global life science leader." Since 2008, NCBiotech has commissioned the *Evidence and Opportunity* report biennially to assess progress that includes an examination of life science industry trends, competitive position, and economic impacts, and each report has shown measurable progress. In addition to economic, programmatic, and other impacts of NCBiotech, each biennial report has also featured a special topic. This 2016 edition focuses on the regional impact and geographic footprint of the life science industry across North Carolina. The new analysis presented herein finds the industry present in every region of North Carolina, though with varying concentrations. Complementing this assessment are examples of NCBiotech's leadership and commitment to ensuring the benefits of the life science industry accrue in all regions of the state.

I. North Carolina's Life Science Industry – Driving Economic Growth and High-Wage Jobs

North Carolina's life science industry is continuing its impressive record of job growth, well outpacing the industry nationwide, and in recent years posting the strongest job growth among the top ten life science states. Looking inward, the industry is generating high-quality, high-wage jobs and well outpacing overall private sector job and wage growth in North Carolina.

North Carolina's strength and emergence in life science industry development has been impressive over the past decade and a half, and has helped to bolster the state's economy. The life science industry has added nearly 20,000 net new jobs since 2001, increasing its base by 40 percent (see Figure 1). During this same period, the state's private sector payrolls increased by less than 6 percent. Since 2001, the life sciences have accounted for one in ten net new jobs in North

NC Life Science Industry Snapshot

- Large & Highly Specialized: More than 70,000 state jobs; industry 46% more concentrated in NC compared to the nation;
- Diverse: Specialized in 3 distinct subsectors of life sciences;
- Steady, Long-term Growth: 40% job growth since 2001;
- Recent Gains: 6.6% growth since 2012 faster than other top life sciences states;
- High & Growing Wages: \$87,000 for average life science worker, nearly double that for private sector; wage growth double that for private sector since 2001.

Carolina. More recently, the industry has seen strong job growth since 2012, rising 6.6 percent or three times the national growth rate of 2.2 percent.

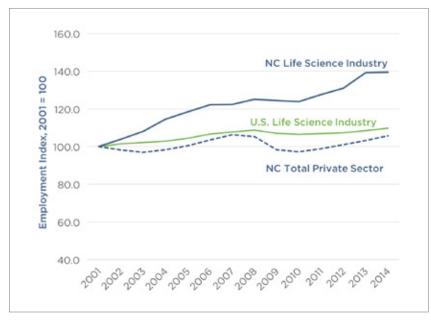


Figure 1: Life Science Industry Employment Trends, North Carolina and U.S., 2001-14

Impressively, life science industry growth has acted as a buffer for North Carolina in the last two recessions. Following the recession of 2001, North Carolina's private sector employment base declined by 3.1 percent through 2003 while the life science industry continued to add jobs, growing 8.1 percent during this difficult period. The Great Recession of the late 2000s saw the state's private sector jobs decline by 7.5 percent from the economic peak in 2007 through the end of the recession in 2009; meanwhile, the life sciences continued to add jobs, increasing employment by 1.7 percent.

North Carolina's success in life science industry growth has now placed it among the national leaders. State life science companies employed more than 70,000 in 2014, which relative to the size of the state's private sector, is 46 percent more concentrated than the national average (its location quotient, or LQ, is 1.46). This high concentration means the life science industry is considered to be "specialized" in North Carolina.¹

North Carolina's life science industry base is also diverse. It has much higher levels of employment concentration than the nation, and is in fact specialized, in drugs and pharmaceuticals; research, testing, and medical labs; and the agricultural biosciences. In addition, its presence in bioscience-related distribution employment also exceeds the national average. This impressive diversity across the life sciences is relatively rare—among all states, just 11 states and Puerto Rico stand out as the only that are specialized in at least 3 of the 5 life science subsectors.²

Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN.

¹ State or regional location quotients (LQs) measure the degree of job concentration within the state relative to the nation. A state with a LQ greater than 1.0 is said to have a concentration in the sector. When the LQ is significantly above average, 1.20 or greater, the state is said to have a "specialization" in the sector.

² Analysis based on TEConomy/BIO, The Value of Bioscience Innovation in Growing Jobs and Improving Quality of Life, 2016.

| LIFE SCIENCES & | NC Estab | NC Establishments | | loyment | U.S. Employment | NC Location |
|---------------------------------------|----------------|--------------------|----------------|--------------------|--------------------|-------------------|
| MAJOR SUBSECTORS | Count, 2014 | Change, 2012-14 | Count, 2014 | Change, 2012-14 | Change, 2012-14 | Quotient, 2014 |
| Total Life Sciences | 3,179 | 10.3% | 70,466 | 6.6% | 2.2% | 1.46 |
| Agricultural Feedstock & Chemicals | 53 | 3.9% | 3,116 | -4.7% | 1.5% | 1.38 |
| Bioscience-related Distribution | 1,395 | 5.7% | 13,864 | 3.4% | 2.3% | 1.05 |
| Drugs & Pharmaceuticals | 118 | 7.3% | 21,658 | 3.4% | 3.2% | 2.54 |
| Medical Devices & Equipment | 195 | -1.5% | 8,545 | -3.5% | -0.1% | 0.84 |
| Research, Testing, & Medical Labs | 1,418 | 17.9% | 23,282 | 18.5% | 3.4% | 1.66 |

Table 1: Summary Employment Metrics, North Carolina and U.S., 2014

Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN.

Defining the Life Science Industry

Defining the life science industry is challenging due to its diverse mix of technologies, products, R&D focus, and companies. The industry includes companies engaged in advanced manufacturing, research activities, and technology services but has a common thread or link in their application of knowledge in the life sciences and how living organisms function. At a practical level, federal industry classifications don't provide for one over-arching industry code that encompasses the entire industry. Instead, more than two dozen detailed industries must be combined to best track the life science industry in its primary activities.

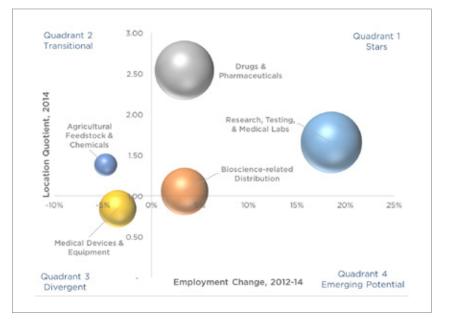
The TEConomy/BIO State Initiatives report has developed an evolving set of major aggregated subsectors that group the life science industry into five major subsectors shown here. For a detailed list of the NAICS industry codes that define each subsector see the Appendix.

Agriculture Feedstock &Chemicals Bioscience-Related Distribution

Drugs & Pharma Medical Devices & Equipment Research, Testing & Medical Labs

Closer Examination of North Carolina's Life Science Subsectors

Leading the job growth for North Carolina is the industry's research, testing, and medical labs subsector that has grown a rapid 18.5 percent over the recent 2-year period. The largest component of the state's life science industry, this high-growth subsector is positioned on the far right of the "bubble" chart below, signaling its rapid growth, specialized concentration, and status as a state "star" or current strength (see Figure 2). North Carolina has specializations in the two major detailed industry components of this subsector—commercial life science R&D and medical labs (see Figure 3).





Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN.

Drugs and pharmaceutical firms also have a growing, specialized presence in North Carolina. Since 2012, the industry subsector has grown by 3.4 percent, just above the U.S. growth rate of 3.2 percent. The state has specializations in the large pharmaceutical preparations manufacturing component as well as in manufacturing biologics.

Bioscience-related distribution is also well positioned in North Carolina. Distributors of pharmaceuticals, medical equipment, and agbioscience-related products have added jobs since 2012. These types of companies are well concentrated in the state, with a 5 percent greater concentration of jobs as compared with the national average.

State medical device manufacturers have shed jobs since 2012, seeing a decline of roughly 300 jobs or 3.5 percent while the national devices subsector held mostly flat (-0.1 percent). Still, North Carolina has grown this subsector quite substantially since 2001, rising 25 percent over the decade-and-a-half period.

The agricultural feedstock and chemicals subsector remains a key specialization for North Carolina, with a 38 percent greater concentration of jobs compared to the national average. This despite a recent decline in employment of nearly 200 jobs since 2012 (-4.7 percent). The nation grew its agbioscience sector from 2012 through 2014 by a modest 1.5

percent, though this growth while North Carolina saw a decline is concerning. The subsector has been an area of emphasis and investment for NCBiotech through its sector strategies and the recent job loss warrants continued monitoring and investment.

Figure 3: North Carolina's Life Science Subsectors, Current Status and Specialized Components

AGRICULTURAL FEEDSTOCK & CHEMICALS

- Status: Transitional/Priority Retention Target (specialized, but not growing)
- Specialized NC components: Phosphatic Fertilizers; Pesticides & Other Ag Chemicals; Cellulosic Organic Fiber Mfg.

BIOSCIENCE-RELATED DISTRIBUTION

- Status: Emerging Strength (not specialized, growing, outpacing U.S.)
- Specialized NC components: Medical, Dental, & Hospital Equipment & Supplies Wholesalers

DRUGS & PHARMACEUTICALS

- Status: Current Strength (specialized, growing, outpacing U.S.)
- Specialized NC components: Pharmaceutical Preparation Mfg.; Biological Product Mfg.

MEDICAL DEVICES & EQUIPMENT

- Status: Divergent (not specialized, not growing)
- Specialized NC components: Surgical Appliance & Supplies Mfg.

RESEARCH, TESTING, & MEDICAL LABS

- Status: Current Strength (specialized, growing, outpacing U.S.)
- Specialized NC components: Commercial Life Sciences R&D; Medical Labs

Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN.

North Carolina's National Employment Rankings

- Drugs and Pharmaceuticals: 3rd largest employment state;
- Research, Testing, and Medical Labs: 6th largest employment state;
- Agricultural Feedstock & Chemicals: 8th largest employment state;
- Bioscience-related Distribution: 10th largest employment state;
- Medical Devices and Equipment: 17th largest employment state.

Source: Ranking analysis developed from TEConomy/BIO, The Value of Bioscience Innovation in Growing Jobs and Improving Quality of Life, 2016. The biennial report does not explicitly rank life sciences states.

Life Science Industry Wages: High-Wage Jobs with Outsized Gains

The jobs generated in the life science industry pay wages nearly double that of the overall private sector in North Carolina. In 2014, the average wage for a life science worker topped \$87,000 compared with just over \$45,000 for workers across the private sector—a wage premium of 94 percent (see Table 2). Advancing innovation in the life sciences requires a highly-skilled and well-educated mix of talent spanning science, engineering, and information technology. Industry wages not only reflect the skills deployed but also the high value-added nature of the products developed and manufactured across the major subsectors.

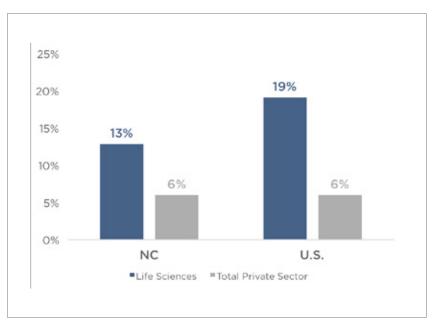
Table 2: Average Annual Wages in the Life Science Industry and Major Subsectors, North Carolina and U.S., 2014

| LIFE SCIENCE INDUSTRY & SUBSECTORS | North Carolina | U.S. |
|------------------------------------|----------------|-----------|
| Drugs & Pharmaceuticals | \$99,867 | \$117,524 |
| Agricultural Feedstock & Chemicals | \$88,908 | \$80,640 |
| Total Life Sciences | \$87,158 | \$94,543 |
| Research, Testing, & Medical Labs | \$86,279 | \$97,485 |
| Bioscience-related Distribution | \$85,089 | \$90,458 |
| Medical Devices & Equipment | \$60,063 | \$79,537 |
| Total Private Sector | \$45,021 | \$51,148 |

Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN.

In North Carolina, average life science industry wages have grown by 13 percent since 2001 in real, inflation-adjusted terms. This compares to 6 percent real wage growth for the average state private sector workers over this same decade and a half. At the national level, life science industry wages have risen by 19 percent, in real terms, since 2001 compared with 6 percent for the private sector. These double-digit wage gains that have doubled gains for the

overall economy highlight the already high and increasing value-adding activities of the sector, and yet another value proposition for states, regions, and nations pursuing life sciences economic development.





Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN. Wages adjusted for inflation using Bureau of Labor Statistics, Consumer Price Index data.

Benchmarking North Carolina Against Other Top Life Sciences States

North Carolina's strength and continued growth in the life sciences has propelled it into the ranks of the nation's largest industry clusters. The state's more than 70,000 industry jobs places it among the top ten life science industry states (ranking 9th overall). In terms of recent trends, North Carolina is the fastest growing among these 10 states relative to its employment base—an exciting development for the dynamic state industry (see Table 3 and Figure 5). It is one of five top states to have a specialized life science industry overall, emphasizing its importance to the North Carolina economy relative to other sectors.

| STATE | Establishments, 2014 | Employment, 2014 | Employment Change, 2012-14 | Location Quotient, 2014 |
|----------------|-------------------------|------------------|-------------------------------|----------------------------|
| California | 8,762 | 242,557 | 2.8% | 1.26 |
| New Jersey | 2,585 | 87,614 | 1.9% | 1.89 |
| Florida | 5,895 | 82,801 | 4.9% | 0.86 |
| Massachusetts | 2,227 | 81,495 | 4.7% | 1.95 |
| Texas | 4,865 | 81,472 | 0.8% | 0.60 |
| Illinois | 3,744 | 80,965 | 3.1% | 1.14 |
| Pennsylvania | 2,358 | 77,140 | -1.5% | 1.09 |
| New York | 3,054 | 75,685 | -0.5% | 0.71 |
| North Carolina | 3,179 | 70,466 | 6.6% | 1.46 |
| Indiana | 1,727 | 58,461 | 1.4% | 1.64 |

Table 3: Summary Life Science Industry Employment Metrics, North Carolina and Comparison States, 2014

Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN.

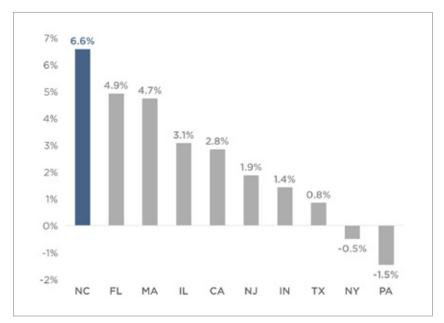
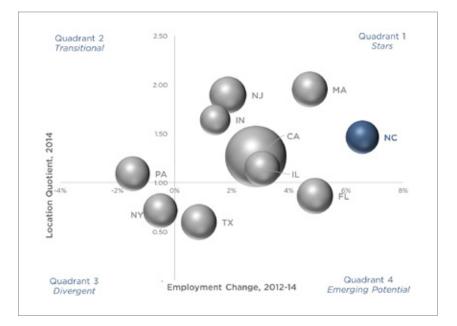


Figure 5: Life Science Industry Employment Trends, North Carolina and Comparison States, 2012-14

North Carolina's rapid growth, ahead of both the nation and the set of leading peers, means it is gaining U.S. industry market share and increasing its relative concentration (location quotient). That said, its concentration remains below states like Massachusetts, New Jersey, and Indiana where the life sciences represent a greater share of economic activity relative to the country (Figure 6).





Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN.

Source: TEConomy Partners analysis of U.S. Bureau of Labor Statistics, QCEW data; enhanced file from IMPLAN.

North Carolina's large, specialized, and high-growth life science industry is performing well and generating highwage, quality jobs for the state. But, how does this translate into even broader economic impacts and is the entire state reaping these economic gains? The next section of the report explores these questions in detail.

II. Broader Economic Impacts of the Life Science Industry: Increasing, Deepening, and Reaching Every Region of North Carolina

North Carolina's life science industry is on a high-growth trajectory in recent years, led by rapid growth in some of its largest and highest-paying industry subsectors, and acting as a core driver of the state economy. These gains, as one would expect, are translating into broader, steadily rising economic impacts. The total economic impact of the state's life science industry exceeded \$86 billion in 2016, rising an impressive 34 percent during the current economic expansion.

These broad impacts are extending across and throughout the state, reflecting the diverse nature of North Carolina's industry and revealing one of the core value propositions for life sciences economic development—local areas, both urban and rural, can develop a comparative advantage in an industry niche. In the life sciences, that niche can range from the innovative biotechnology research conducted in the lab to the production of new therapeutics and vaccines to the distribution of precision medical devices.

A regional assessment of the North Carolina life sciences, conducted here in a new analysis, reveals an industry having significant impacts throughout the state, in both urban and rural areas, and across each region of the state.

The life science industry's impacts are not only broad, but also deepening as the state industry continues to develop and to mature. As industries grow and mature, their local supply chains and workforce development relationships strengthen. As a result, more of an industry's operational spending is captured locally, increasing economic integration and expanding local impacts. As North Carolina has emerged as a leading national and international center for life sciences business activity, this increasing integration is evident in increases in local jobs supported by the sector—the employment multiplier has increased from 3.99 state jobs supported by each life sciences job in 2010 to 4.13 jobs in 2016.

This section examines the impacts of the industry statewide and by sub-state regions. In addition, the impact of life sciences R&D at North Carolina's colleges and universities, is also reported.

Impacts of the Life Science Industry in North Carolina

North Carolina's life science industry continued to grow throughout the current economic expansion and the state continues to be a national leader in industry growth and performance. Not surprisingly, given the growth and success of the industry, the contributions of this sector to the state's economy have similarly increased. Key findings from the industry economic impact assessment include:

- Since the 2010 economic impact report prepared for NCBiotech, the direct employment of the North Carolina life science industry has increased by more than 11 percent and the estimated revenues of the industry have grown even more rapidly, by more than 34 percent.
- The total economic impact on state output estimated for the life science industry has increased to over \$86 billion in 2016.
- The life science industry generated nearly \$2.2 billion in state and local government revenues in 2016, up more than 13 percent from \$1.9 billion in 2010.
- In terms of employment, the total economic impact from the life science industry stands at nearly 260,000 jobs, accounting for nearly 5 percent of total employment in the state.

| ITEM | 2010 | 2012 | 2014 | 2016 | Change 2010-16 | % Change 2010-16 |
|--|----------|----------|----------|----------|-------------------|---------------------|
| | | | | | | |
| Direct Impact (Output Mil. \$s) | \$41,156 | \$36,477 | \$49,478 | \$55,324 | \$14,168 | 34% |
| Total Impact (Output Mil. \$s) | \$64,642 | \$59,009 | \$73,463 | \$86,364 | \$21,722 | 34% |
| State Impact Multiplier | 1.57 | 1.62 | 1.48 | 1.56 | | |
| | | | | | | |
| Direct Impact (Employment) | 56,842 | 58,589 | 60,717 | 62,937 | 6,095 | 11% |
| Total Impact (Employment) | 226,823 | 237,665 | 228,259 | 259,963 | 33,140 | 15% |
| State Impact Multiplier | 3.99 | 4.06 | 3.76 | 4.13 | | |
| | | | | | | |
| State and Local Tax Revenues (Mil. \$) | 1,918 | 1,731 | 1,781 | 2,175 | 257 | 13% |

Table 4: Comparison of the Economic Contribution of the Life Science Industry to the North Carolina Economy 2010, 2012, 2014 and 2016

Source: TEConomy Partners analysis of NCBiotech data using IMPLAN.

In 2016 the North Carolina life science industry, as measured through the NCBiotech company database, had total employment of 62,937 jobs and \$55.3 billion in estimated revenues thereby generating:

- \$19.3 billion in business activity and 108,590 jobs through the Indirect Impacts associated with purchases from local suppliers; and
- \$11.8 billion in economic activity and 88,437 jobs through the Induced Impacts associated with the increase in household incomes associated with the jobs created by the sector, for a total impact of \$86.4 billion in business activity and 259,963 jobs.

The economic impacts of the life science industry are presented by major subsector in Table 5.

- The drugs and pharmaceutical subsector has the largest impact, generating \$58.0 billion in economic activity and supporting 148,650 jobs;
- The research, testing, and medical laboratories subsector has the second-largest impact, generating \$13.3 billion in economic activity and supporting 74,215 jobs;
- The agricultural feedstock and chemicals subsector has the third-largest impact, generating \$8.0 billion in economic activity and supporting 16,555 jobs;

Economic Impact Approach

TEConomy's analysis of the economic contribution of the life science industry employed the IMPLAN input/output model for North Carolina. IMPLAN is one of the most widely used and respected economic impact models. The analysis was based on data from NCBiotech's comprehensive and unique database of life sciences companies operating in the state, which provides more current and accurate life sciences employment data than is available nationally, and differs from the Bureau of Labor Statistics data utilized in the previous section. The IMPLAN input/output model estimates the broader supply chain and employee spending impacts associated with the life science industry in order to estimate both the linkages between, and impacts of the sector on the larger state economy. These linkages are termed the "multiplier effects" of the sector and measure the sector's contribution to the overall, larger state economy.

For more on the approach and methodology utilized for this impact analysis, and for definitions of terms used here, see the Appendix to this report.

- The other life sciences subsector, which includes life science-related distribution as well as life sciences companies active in sectors not included in TEConomy's industry-based definition, has the fourth-largest impact, generating \$3.6 billion in economic activity and supporting 8,052 jobs;
- The medical devices and equipment subsector generates \$3.4 billion in economic activity and supports 12,491 jobs.

Table 5: Economic Contribution of the Life Science Industry to the North Carolina Economy by Subsector, 2016

| ITEM | Output (Mil. \$s) | Labor Income (Mil. \$s) | Employment | State/Local Tax Revenue (Mil. \$s) | | | | |
|------------------------------|-----------------------------|----------------------------|------------|--|--|--|--|--|
| Total Life Science Industry | | | | | | | | |
| Direct Effect | \$55,324.4 | \$6,654.8 | 62,937 | \$700.9 | | | | |
| Indirect Impacts | \$19,278.1 | \$7,295.7 | 108,590 | \$891.7 | | | | |
| Induced Impacts | \$11,761.4 | \$3,758.4 | 88,437 | \$582.0 | | | | |
| Total Impact | \$86,363.9 | \$17,708.9 | 259,963 | \$2,174.6 | | | | |
| State Impact Multiplier | 1.56 | 2.66 | 4.13 | | | | | |
| Agricultural Feedstock & Che | micals | | | | | | | |
| Direct Effect | \$5,634.4 | \$374.2 | 2,617 | \$61.2 | | | | |
| Indirect Impacts | \$1,573.5 | \$548.5 | 8,115 | \$68.8 | | | | |
| Induced Impacts | \$774.3 | \$247.5 | 5,823 | \$38.3 | | | | |
| Total Impact | \$7,982.3 | \$1,170.1 | 16,555 | \$168.3 | | | | |
| State Impact Multiplier | 1.42 | 3.13 | 6.33 | | | | | |
| Drugs & Pharmaceuticals | | | | | | | | |
| Direct Effect | \$37,715.9 | \$3,188.0 | 24,833 | \$422.0 | | | | |
| Indirect Impacts | \$13,247.5 | \$5,178.8 | 70,570 | \$660.3 | | | | |
| Induced Impacts | \$7,081.7 | \$2,262.9 | 53,247 | \$350.4 | | | | |
| Total Impact | \$58,045.0 | \$10,629.7 | 148,650 | \$1,432.8 | | | | |
| State Impact Multiplier | 1.54 | 3.33 | 5.99 | | | | | |
| Medical Devices & Equipment | Medical Devices & Equipment | | | | | | | |
| Direct Effect | \$2,247.4 | \$403.8 | 4,571 | \$32.2 | | | | |
| Indirect Impacts | \$670.2 | \$233.4 | 3,931 | \$31.3 | | | | |
| Induced Impacts | \$530.5 | \$169.5 | 3,989 | \$26.3 | | | | |
| Total Impact | \$3,448.2 | \$806.7 | 12,491 | \$89.8 | | | | |
| State Impact Multiplier | 1.53 | 2.00 | 2.73 | | | | | |

| ITEM | Output (Mil. \$s) | Labor Income (Mil. \$s) | Employment | State/Local Tax Revenue (Mil. \$s) |
|------------------------------|-------------------|----------------------------|------------|--|
| | | | | |
| Research, Testing, & Medical | Laboratories | | | |
| Direct Effect | \$7,126.0 | \$2,521.8 | 29,023 | \$142.0 |
| Indirect Impacts | \$3,088.9 | \$1,121.9 | 22,187 | \$99.7 |
| Induced Impacts | \$3,059.4 | \$977.7 | 23,005 | \$151.4 |
| Total Impact | \$13,274.4 | \$4,621.4 | 74,215 | \$393.1 |
| State Impact Multiplier | 1.86 | 1.83 | 2.56 | |
| | | | | |
| Other Life Sciences | | | | |
| Direct Effect | \$2,600.7 | \$167.0 | 1,893 | \$43.4 |
| Indirect Impacts | \$698.0 | \$213.1 | 3,786 | \$31.6 |
| Induced Impacts | \$315.4 | \$100.8 | 2,373 | \$15.6 |
| Total Impact | \$3,614.1 | \$480.9 | 8,052 | \$90.6 |
| State Impact Multiplier | 1.39 | 2.88 | 4.25 | |

Source: TEConomy Partners analysis of NCBiotech data using IMPLAN.

The economic activity supported by the life science industry affects other sectors across the state. The IMPLAN model used in this analysis permits the identification of the industries where the life science industry makes its purchases. The top ten industries impacted by the North Carolina life science industry in terms of both output (purchases) and total jobs supported are presented in Table 6.

Table 6: Top Ten Supplier Industries to the North Carolina Life Science industry in Terms of Output and Jobs, 2016

| TOP TEN INDIRECT IMPACT INDUSTRIES - OUTPUT | Mil. \$s | TOP TEN INDIRECT IMPACT INDUSTRIES - EMPLOYMENT | Jobs |
|--|----------|---|--------|
| Management of companies and enterprises | \$4,801 | Management of companies and enterprises | 19,654 |
| Wholesale trade | \$3,293 | Wholesale trade | 14,473 |
| Real estate | \$1,057 | Management consulting services | 7,051 |
| Management consulting services | \$859 | Real estate | 5,654 |
| Advertising, public relations, and related services | \$378 | Employment services | 5,099 |
| Maintenance and repair construction of nonresidential structures | \$370 | Services to buildings | 3,579 |
| Legal services | \$359 | Marketing research and all other miscellaneous professional, scientific, and technical services | 3,039 |
| Monetary authorities and depository credit intermediation | \$352 | Maintenance and repair construction of nonresidential structures | 2,302 |
| Employment services | \$348 | Legal services | 2,292 |
| Electric power transmission and distribution | \$344 | Truck transportation | 2,159 |

Source: TEConomy Partners analysis of NCBiotech data using IMPLAN.

Regional Economic Impacts of the Life Science Industry in North Carolina

North Carolina is realizing strong, and growing, economic impacts from its life science industry. The geographic footprint of this industry and gains accruing in regions throughout the state is of significant interest to NCBiotech. The Center has 6 offices across the state to advance life sciences development statewide. The Center asked TEConomy to provide insights into this geographic distribution of the industry.

In addition to analyzing the statewide economic impacts of the life science industry, two additional regional analyses of the sector have been developed. In order to measure and quantify the impacts of the life science industry and its interrelationships across the state, TEConomy has analyzed:

- The state-level impacts and inter-regional supply chain and commuting relationships of the industry on each of North Carolina's three economic development tier designation groupings of counties using the IMPLAN Multi-Regional Input-Output (MRIO) system; and
- 2. The economic impacts attributable to the industry in each of North Carolina's eight "Prosperity Zones."

State Life Science Industry Impact by North Carolina Economic Development Tier

In 2007, the State of North Carolina established a three-tier system for classifying its 100 counties from most distressed (Tier 1) to least distressed (Tier 3), with mandated classification of 40 counties each into Tiers 1 and 2, and 20 counties into Tier 3. County tier designations are determined based on unemployment, median household income, population growth, and property tax base.

To assess the linkages between the life science industry and industries and workers across the state, the state-level economic impacts of the life science industry were estimated for each of these three tiers of counties using the Multi-Regional Input-Output (MRIO) modeling capabilities of IMPLAN. Data from the NCBiotech life sciences company database were analyzed at the individual county level to determine the employment by county and by tier. This analysis demonstrates the regional linkages of the life science industry in terms of both commuting patterns and supplier relationships between these groupings of counties, with the sector being able to draw from both workforce and supply chain assets and resources distributed throughout the state.

The IMPLAN MRIO system allows for the estimation of linkages between regions in an economy. In this case, TEConomy analyzed the economic activity in each of North Carolina's economic development tier groupings. Life science activity occurring within each tier of counties as well as the inter-relationships between the tiers were analyzed and are shown in Table 7. Both Indirect Impacts, in terms of supplier relationships, and Induced Impacts, in terms of commuting, were compared among the different tiers of counties. In essence, this analysis measures the impact of the life science industry on each tier of counties from both local life sciences business activity, as well as from each tier's supplier relationships and commuting patterns to support life sciences business activities in the rest of the state. These data indicate that economic activity generated by the life science industry are distributed throughout the state with:

- \$65.4 billion in economic activity and 207,819 jobs generated in North Carolina's least distressed, Tier 3 counties;
- \$10.3 billion in economic activity and 31,038 jobs generated in North Carolina's middle, Tier 2 counties; and
- \$10.6 billion in economic activity and 21,106 jobs generated in North Carolina's most distressed, Tier 1 counties.

Table 7: State Economic Contribution of the Life Science Industry by County Economic Well-beingTier, 2016

| ITEM | Output (Mil. \$s) | Labor Income (Mil. \$s) | Employment | State/Local Tax Revenue (Mil. \$s) | | | |
|--|-------------------|----------------------------|------------|--|--|--|--|
| Total Impact | | | | | | | |
| Direct Effect | \$55,324.4 | \$6,654.8 | 62,937 | \$700.9 | | | |
| Indirect Impacts | \$19,278.1 | \$7,295.7 | 108,590 | \$891.7 | | | |
| Induced Impacts | \$11,761.4 | \$3,758.4 | 88,437 | \$582.0 | | | |
| Total Impact | \$86,363.9 | \$17,708.9 | 259,963 | \$2,174.6 | | | |
| State Impact Multiplier | 1.56 | 2.66 | 4.13 | | | | |
| Tier 1 – Most Distressed Counties Impact | | | | | | | |
| Direct Effect | \$8,594.4 | \$473.5 | 5,853 | \$95.2 | | | |
| Indirect Impacts | \$1,503.6 | \$454.4 | 10,534 | \$89.5 | | | |
| Induced Impacts | \$532.3 | \$142.7 | 4,719 | \$29.6 | | | |
| Total Impact | \$10,630.3 | \$1,070.7 | 21,106 | \$214.3 | | | |
| State Impact Multiplier | 1.24 | 2.26 | 3.61 | | | | |
| Tier 2 – Middle Tier Counties Impact | | | | | | | |
| Direct Effect | \$7,170.1 | \$742.8 | 9,084 | \$96.3 | | | |
| Indirect Impacts | \$2,156.1 | \$665.3 | 13,715 | \$104.7 | | | |
| Induced Impacts | \$984.2 | \$267.5 | 8,239 | \$51.8 | | | |
| Total Impact | \$10,310.4 | \$1,675.7 | 31,038 | \$252.8 | | | |
| State Impact Multiplier | 1.44 | 2.26 | 3.42 | | | | |

| ІТЕМ | Output (Mil. \$s) | Labor Income (Mil. \$s) | Employment | State/Local Tax Revenue (Mil. \$s) | | |
|---|-------------------|----------------------------|------------|--|--|--|
| Tier 3 – Least Distressed Counties Impact | | | | | | |
| Direct Effect | \$39,559.9 | \$5,438.4 | 48,000 | \$509.4 | | |
| Indirect Impacts | \$15,618.4 | \$6,175.9 | 84,341 | \$697.5 | | |
| Induced Impacts | \$10,245.0 | \$3,348.2 | 75,478 | \$500.6 | | |
| Total Impact | \$65,423.2 | \$14,962.5 | 207,819 | \$1,707.5 | | |
| State Impact Multiplier | 1.65 | 2.75 | 4.33 | | | |

Source: TEConomy Partners analysis of NCBiotech data using IMPLAN.

Based on the regional impact analysis conducted, while the economic benefits of the life science industry are distributed throughout the state, they are concentrated in the least distressed Tier 3 counties, that account for more than three-quarters of all life science industry impact. Despite this concentration of life science business activity impact in Tier 3 counties, the regional impact analysis yielded two interesting findings:

 In terms of overall activity, the life science industry is highly concentrated in North Carolina's least distressed, Tier 3 counties, which account for 88 percent of life sciences establishments analyzed and 76 percent of direct life sciences employment; however, life sciences establishments in Tier 1 and 2 jurisdictions are larger, and more concentrated in manufacturing

Strong Economic Connections Between the Three Tiers of NC Counties

The analysis identified strong interactions between the tiers of counties, especially between the middle group of Tier 2 counties and the rest of the state. More than onequarter (26 percent) of the life sciences generated job impacts in the grouping of Tier 2 counties is caused by inter-regional supply chain or commuting relationships, indicating that these counties are well integrated into the state's overall life science industry.

(Figure 7). Thus, North Carolina can offer a broad spectrum of site selection choices to the life science industry, ranging from urban metropolitan areas, with a high concentration of research and start-up activities, to lower-cost rural locations for larger-scale manufacturing activities. It is the diversity of geographic opportunities, within the context of a strong state life science sector that reinforces North Carolina's internationally competitive position.

The IMPLAN MRIO analysis of economic linkages between the three tiers of counties identified strong interactions between the tiers of counties, especially between the middle group of Tier 2 counties and the rest of the state. More than one-quarter (26 percent) of the life sciences generated job impacts in the grouping of Tier 2 counties is caused by inter-regional supply chain or commuting relationships, indicating that these counties are well integrated into the state's overall life science industry (Figure 8).

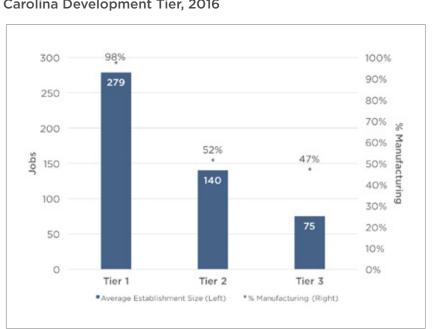


Figure 7: Average Establishment Size and Percentage of Employment in Manufacturing, by North Carolina Development Tier, 2016

Source: TEConomy Partners analysis of NCBiotech data.

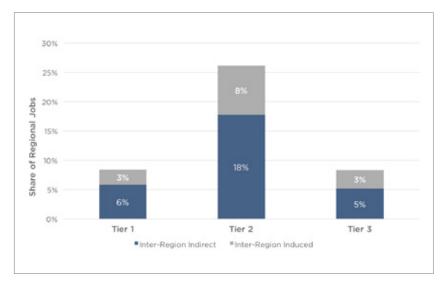


Figure 8: Share of Regional Job Impacts Generated by Inter-Regional Activity, 2016

Source: TEConomy Partners analysis of NCBiotech data using IMPLAN.

NCBiotech's Eastern North Carolina Commuting Analysis

Mark Phillips, Executive Director of the Eastern Region Office and VP of Statewide Operations, initiated a recent survey of local companies to understand the draw of local life science companies' workforce. Commuting patterns signal the broad "laborshed" in which companies reach and bolster local economies. Based on responses from 12 companies, located across 5 counties, the survey found that the laborshed reaches 49 counties or nearly half of North Carolina's 100 counties. This analysis, while not comprehensive, demonstrates the broad economic reach and impact of these technology-intensive manufacturing and other facilities. While not every county or locality may have a life science-related company present, these highpaying jobs are benefitting rural counties.

Regional Life Science Industry by Prosperity Zone

The North Carolina Department of Commerce has established eight "prosperity zones" to organize its efforts to grow the state's economy. These eight multi-county regions help to ensure economic growth across all of North Carolina's 100 counties, by leveraging regional economic, workforce and educational resources.³

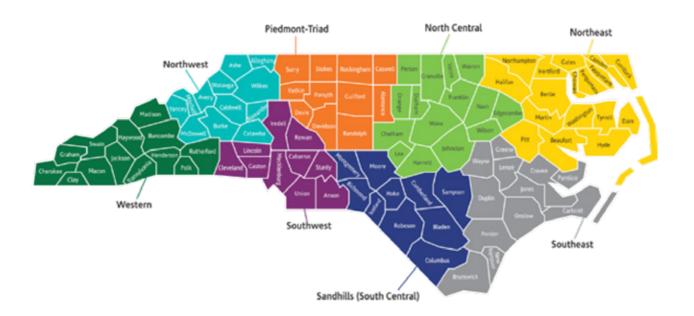


Figure 9: North Carolina's Eight Regional Prosperity Zones

The NCBiotech database was analyzed at the county level to determine employment by county and by regional prosperity zone. This analysis focuses on the impacts derived from the life sciences business activity directly occurring within each zone and does not include the impacts of inter-regional purchases analyzed in the IMPLAN

³ For more information and county-level definitions of the Prosperity Zones see: https://www.nccommerce.com/about-our-department/ north-carolina-prosperity-zones.

MRIO tier-based analysis presented above. The analyses presented in Table 8 shows the impacts of the life sciences business activity occurring within each region on the zone being analyzed. The key findings of this regional analysis are as follows:

- The life science industry impacts all of the state's regional prosperity zones, with direct life sciences employment ranging from a low of 284 jobs in the Sandhills Zone to a high of 43,597 direct life sciences jobs in the North Central Zone; and
- While each of the state's prosperity zones are impacted by the life science industry, the impacts are highly concentrated in the North Central region, with total impacts of \$58.7 billion in economic activity and 168,186 jobs, and in the Piedmont-Triad (Central) Region, with \$7.8 billion in economic activity and 26,262 jobs; and
- While the economic impacts associated with the life science industry are concentrated in these two regions, approximately 20 percent of economic and employment activity occurs in the other six regions.

Table 8: Regional Economic Contribution⁽¹⁾ of the Life Science Industry to the North Carolina Economy by Prosperity Zone, 2016

| ITEM | Output (Mil. \$s) | Labor Income (Mil. \$s) | Employment | State/Local Tax Revenue (Mil. \$s) |
|---------------------------|-------------------|----------------------------|------------|--|
| Western Regional Impact | | | | |
| Direct Effect | \$484.0 | \$40.3 | 622 | \$5.8 |
| Indirect Impacts | \$116.9 | \$36.3 | 866 | \$6.2 |
| Induced Impacts | \$54.2 | \$16.9 | 488 | \$2.8 |
| Total Impact | \$655.1 | \$93.5 | 1,976 | \$14.8 |
| State Impact Multiplier | 1.35 | 2.32 | 3.18 | |
| | | | | |
| Northwest Regional Impact | | | | |
| Direct Effect | \$3,761.9 | \$175.5 | 2,569 | \$40.6 |
| Indirect Impacts | \$1,036.4 | \$354.4 | 6,816 | \$63.4 |
| Induced Impacts | \$302.0 | \$90.6 | 2,726 | \$17.1 |
| Total Impact | \$5,100.3 | \$620.5 | 12,111 | \$121.0 |
| State Impact Multiplier | 1.36 | 3.53 | 4.71 | |

| ITEM | Output (Mil. \$s) | Labor Income (Mil. \$s) | Employment | State/Local Tax Revenue (Mil. \$s) | |
|-------------------------------|-------------------|----------------------------|------------|--|--|
| | | | | | |
| Southwest Regional Impact | | | | | |
| Direct Effect | \$2,517.6 | \$200.1 | 2,165 | \$29.5 | |
| Indirect Impacts | \$1,238.4 | \$521.2 | 5,930 | \$59.7 | |
| Induced Impacts | \$568.1 | \$189.1 | 3,993 | \$28.2 | |
| Total Impact | \$4,324.1 | \$910.4 | 12,089 | \$117.5 | |
| State Impact Multiplier | 1.72 | 4.55 | 5.58 | | |
| | | | | | |
| Piedmont-Triad (Central) Reg | ional Impact | | | | |
| Direct Effect | \$5,058.4 | \$610.0 | 8,191 | \$63.2 | |
| Indirect Impacts | \$1,733.0 | \$658.6 | 9,926 | \$82.1 | |
| Induced Impacts | \$1,048.9 | \$336.6 | 8,145 | \$51.5 | |
| Total Impact | \$7,840.3 | \$1,605.2 | 26,262 | \$196.8 | |
| State Impact Multiplier | 1.55 | 2.63 | 3.21 | | |
| | | | | | |
| North Central Regional Impac | t | | | | |
| Direct Effect | \$39,742.5 | \$5,177.0 | 43,597 | \$508.4 | |
| Indirect Impacts | \$11,185.0 | \$4,285.5 | 66,167 | \$518.6 | |
| Induced Impacts | \$7,778.1 | \$2,578.7 | 58,423 | \$384.8 | |
| Total Impact | \$58,705.7 | \$12,041.3 | 168,186 | \$1,411.8 | |
| State Impact Multiplier | 1.48 | 2.33 | 3.86 | | |
| | | | | | |
| Sandhills (South Central) Reg | ional Impact | | | | |
| Direct Effect | \$258.1 | \$19.5 | 284 | \$3.8 | |
| Indirect Impacts | \$39.1 | \$11.6 | 277 | \$2.2 | |
| Induced Impacts | \$16.3 | \$4.8 | 146 | \$0.9 | |
| Total Impact | \$313.5 | \$36.0 | 707 | \$6.9 | |
| State Impact Multiplier | 1.21 | 1.84 | 2.49 | | |

| ІТЕМ | Output (Mil. \$s) | Labor Income (Mil. \$s) | Employment | State/Local Tax t Revenue (Mil. \$s) | |
|---------------------------|-------------------|----------------------------|------------|--|--|
| | | | | | |
| Northeast Regional Impact | | | | | |
| Direct Effect | \$1,961.7 | \$129.4 | 1,663 | \$22.2 | |
| Indirect Impacts | \$369.2 | \$121.9 | 2,480 | \$21.2 | |
| Induced Impacts | \$143.4 | \$41.6 | 1,237 | \$7.7 | |
| Total Impact | \$2,474.3 | \$292.9 | 5,380 | \$51.1 | |
| State Impact Multiplier | 1.26 | 2.26 | 3.23 | | |
| | | | | | |
| Southeast Regional Impact | | | | | |
| Direct Effect | \$1,540.1 | \$302.9 | 3,846 | \$27.4 | |
| Indirect Impacts | \$393.4 | \$117.4 | 3,055 | \$16.0 | |
| Induced Impacts | \$267.8 | \$76.2 | 2,180 | \$14.3 | |
| Total Impact | \$2,201.3 | \$496.5 | 9,081 | \$57.7 | |
| State Impact Multiplier | 1.43 | 1.64 | 2.36 | | |
| | | | | | |

(1) Economic contribution of direct Life sciences company activity occurring in each zone.

Source: TEConomy Partners analysis of NCBiotech data using IMPLAN.

Activities & Highlights from NCBiotech's Regional Offices, 2015-16

The Center's regional offices are working to ensure the benefits of the life science industry are reaching each part of the state. The offices align regional strengths with life science technologies and NCBiotech programs to grow companies and advance technologies. Recent activities and highlights from the regions include:

Eastern Office: This year, Greenville's Mayne Pharma, formerly Metrics Contract Services, announced an \$80 million facility expansion and 110 new jobs. D R Burton Healthcare Products LLC, makers of surgical and respiratory products, purchased their global headquarters facility in Farmville. The company is relocating its assembly and packaging operations to North Carolina, and it plans to move in additional manufacturing operations. The initial investment is \$1.5 million and 25 new employees are forecast.

Greater Charlotte Office: Home to a diversity of assets, the Greater Charlotte Regional Office collaborates with numerous companies, researchers, and economic development partners to grow life sciences. In the fall of 2015, the office worked with Medical Murray on its open house and showcase event for its new 6,000 square foot facility, the second expansion in just two years. The office continues its strong partnership with the North Carolina Research Campus, one of the region's most significant assets. This year, as a result of a connection from NCBiotech, the campus and Kannapolis participated in a life science exchange program to Tokyo and Singapore with the Center for International Understanding.

Piedmont Triad Office: The office worked this year to grow small companies and recruit established ones. One major accomplishment was SoBran Bioscience, a contract research provider of animal testing. Following its location at Gateway University Research Park in Greensboro, the company, in partnership with the Piedmont Triad Office, announced the Innovation to Impact Prize. The goal is to advance technology commercialization by funding a preclinical study. Entrepreneurial company, SynShark, is a NCBiotech loan portfolio company and is currently running a field test on five acres in Guilford County, thanks to the partnership of the Triad Office. SynShark also won the 2015 Ag Biotech Entrepreneurial Showcase. SynShark is just one example of approximately a dozen partnerships that the office helped to facilitate. In addition, the office continues its partnership with two strong biotechnology workforce development programs at Forsyth Tech and Alamance community colleges and the National Center for the Biotechnology Workforce. Finally, the office will host its sixth successful Triad BioNight awards and recognition event in collaboration with its regional advisory committee in the Spring of 2017.

Southeastern Office: The Southeastern Office worked on many projects related to company relocation/recruitment and expansion, as well as entrepreneurial venture creation and support. Projects included the OptimaKV waste-to-energy, industrial biotech venture in Duplin County and Atlantic Biotechnology in New Hanover County. The office also initiated several company visits, relocations, and potential business line expansions to the University of North Carolina Wilmington (UNCW) MARBIONC Biotech Building. As part of the NC Coast Clinical Research Initiative, the Southeastern Office continued its work to implement a clinical research workforce development program with UNCW's College of Health and Human Services. The program is funded initially by a \$390,000 grant from Duke Energy, with significant matching support from UNCW. In addition, the Southeastern office was a co-host for the international 2015 BioMarine Business Convention in October.

Western Office: In January 2016, Raumedic, a German-based supplier of polymer components and systems for the medical and pharmaceutical industries, opened its North American headquarters in Mills River. The facility represents 56 new jobs and \$11 million in investment, with expansion expected. Gaia Herbs, in Brevard, announced a \$5 million expansion of its production facility and has been experiencing double-digit growth in recent years. The region also initiated the Asheville Angels investment group, which has funded ten startups with a total investment of \$550,000 to date.

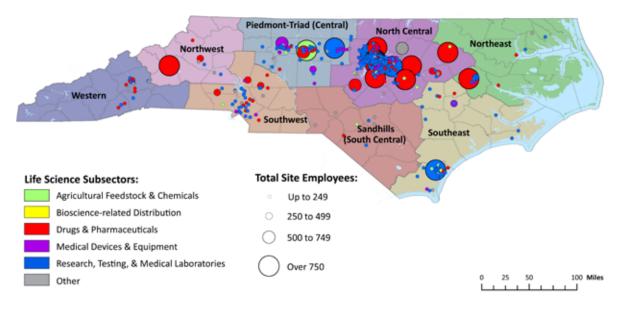
Source: NCBiotech.

The Life Science Industry Footprint Across North Carolina's Prosperity Zones

The following are statewide and regional maps for North Carolina's eight regional prosperity zones showing the presence of life science industry companies by industry subsector and by level of employment. The underlying data are based on the current NCBiotech database of companies.

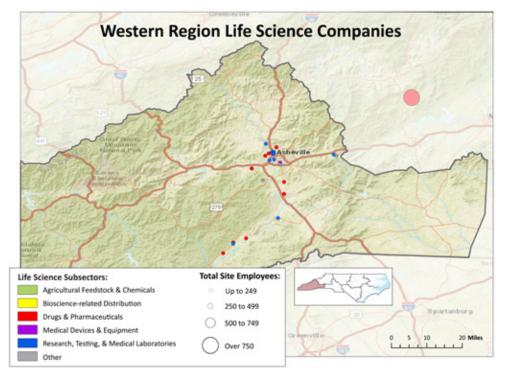
Figure 10: North Carolina Life Science Industry Companies, Statewide and by Prosperity Zone, Industry Subsector, and Employment Level, 2016

North Carolina, Statewide

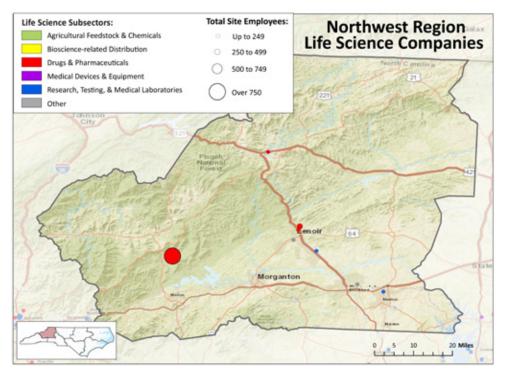


North Carolina Life Science Companies

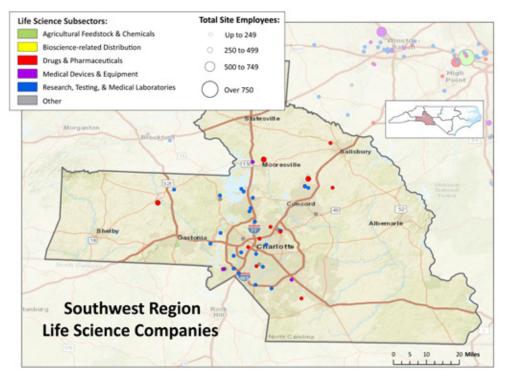
Western Region



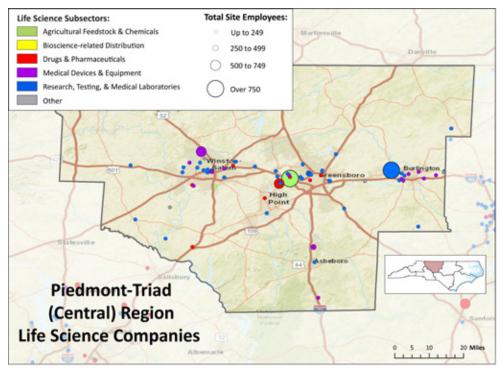
Northwest Region



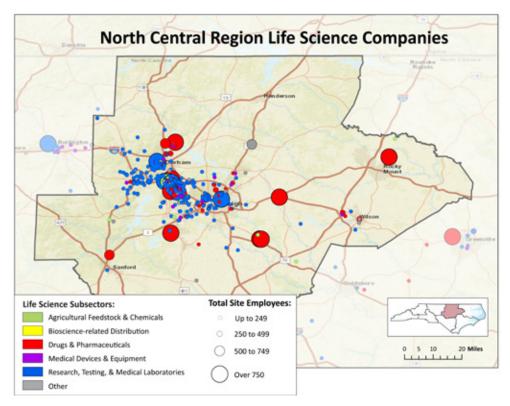
Southwest Region



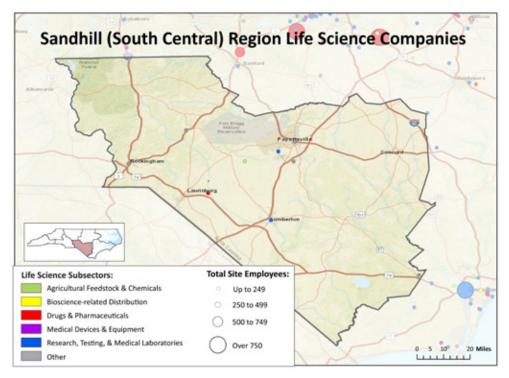
Piedmont-Triad (Central) Region



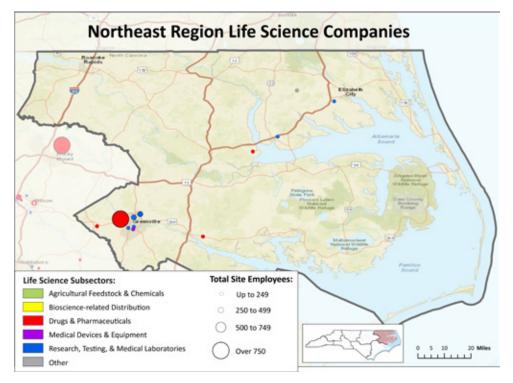
North Central Region



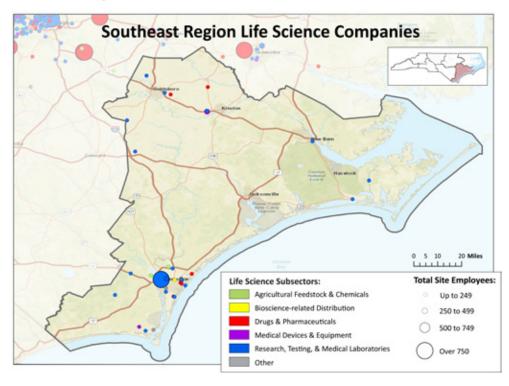
Sandhills (South Central) Region



Northeast Region



Southeast Region



RISE North Carolina: Regional Impact of Statewide Engagement across NC

The RISE program takes what the Biotech Center does already – investing in technology development through loan and grant awards, and forging partnerships to attract and grow companies – and applies the model statewide. The goal is to increase the Center's statewide impact, and to ensure that the economic benefits from the life sciences are realized across the state.

Each regional office has looked within their current activities to identify three areas of opportunity that, if realized, have an economic impact on the region and contribute to North Carolina's global life science leadership. Regional stakeholders and advisory committees will participate in these projects, thereby increasing impact.

Selected RISE projects include:

- Eastern Office (Greenville) North Carolina Pharmaceutical Services Network, focused on Oral and Solid Dose manufacturing and development of Good Manufacturing and Lab Practices (GMP) (GLP) to support regional pharmaceutical manufacturing expansion activities and to provide a sectorfocused trained workforce. The goal is to serve the local regional and statewide industry needs, while marketing the capabilities to serve companies outside of North Carolina.
- Greater Charlotte Office Kannapolis-based North Carolina Research Campus (NCRC) Food and Nutrition Initiative aims to accelerate commercialization of technologies, business growth, and company relocation to the region. The goal is to provide support to the campus and its academic/ industry partners with a myriad of programs and services; and establish a new, more formalized role as a partner agency moving forward.
- **Piedmont Triad Office (Winston-Salem)** Research, Testing, and Medical Laboratory Center of Excellence to help accelerate new job growth by strengthening community capacity to provide sector-focused, trained workforce.
- **Southeastern Office (Wilmington)** The clinical research industry cluster in this area of the state continues to grow, with support from the office's NC Coast Clinical Research Initiative. A recent grant from the Duke Energy Foundation to UNCW will expand workforce training capabilities in the region, allowing existing professionals to enhance skills, while also attracting and developing new talent.
- Western Office (Asheville) Natural products are a growing industry. North Carolina's Western region is home to some of these companies, and it has some of the greatest biodiversity in the world. The office is working with its partners to look at benefits that biomanufacturing expertise can lend to this developing industry.

Economic Impact of Life Science University R&D in North Carolina

University research is itself a significant economic market and driver in North Carolina, with the state home to leading colleges, universities, and academic medical centers that in 2014 combined to spend \$2.0 billion in research in life science-related fields. Life sciences research accounts for three-quarters of all science and engineering research activity in North Carolina—a much greater share than for the nation's research universities overall (61 percent). NCBiotech has long promoted the expansion of academic life sciences research in the state.

Medical sciences is the largest area of academic life science-related R&D expenditures, accounting for 56 percent of total academic life science-related R&D, followed by biological sciences at 28 percent, then agricultural sciences (5 percent), bioengineering (2 percent), and other life sciences (9 percent).

Since 2001, North Carolina's life science-related academic R&D has well outpaced the nation in growth—rising by 1.5 times (147 percent) while the U.S. grew by 100 percent. This growth in life sciences R&D has driven overall growth in science and engineering research in the state. Recently, however, the pace of growth in academic life science-related university research in North Carolina is leveling off, reflecting the broader constraints in federal research funding and industry-sponsored research.

Economic Impacts

North Carolina's academic life science-related research resources contributes to the state's competitive economic position in the life science industry through the development and commercialization of new technologies. These research activities also contribute to the strength of the state's economy though their purchases of goods and services from other businesses and business sectors across the state economy. The impacts of the academic life science-related research expenditures were estimated using the IMPLAN model.

The \$2.0 billion in academic life science R&D expenditures directly creates an estimated 7,245 jobs with \$676 million in labor income. Including multiplier effects, academic life science-related R&D expenditures generate nearly \$3.9 billion in economic activity in North Carolina (up from \$3.1 billion in 2010) and supports 20,893 jobs earning an estimated \$1.3 billion in labor income (Table 9).¹

| | Output (Mil. \$s) | Labor Income (Mil. \$s) | Employment | State/Local Tax Revenue (Mil. \$s) |
|-------------------------|-------------------|----------------------------|---------------|---------------------------------------|
| Direct Effect | \$2,049.4 | \$675.9 | 7,245 | \$39.5 |
| Indirect Impacts | \$956.2 | \$347.0 | \$347.0 7,003 | |
| Induced Impacts | \$862.1 | \$272.9 | 6,645 | \$42.8 |
| Total Impact | \$3,867.8 | \$1,295.9 | 20,893 | \$112.8 |
| State Impact Multiplier | 1.89 | 1.92 | 2.88 | |

Table 9: Economic Impact of Life Science-related University R&D Expenditures in North Carolina, 2014

Source: TEConomy Partners analysis of National Science Foundation(NSF) data using IMPLAN. For additional data tables see the Appendix to this report.

1 Impact figures are in the 2014 dollars of the NSF data used.

III. The North Carolina Biotechnology Center's Long-term, Multi-Faceted Role in Catalyzing Statewide Industry Development

The current strength, broad impacts, and long-term growth of North Carolina's life science industry reflect a dedicated and sustained focus on effective partnerships of NCBiotech with the industry. The Center, recognizing the unique and relatively challenging demands of developing a world-class life science industry, has acted as an effective convener, facilitator, investor, and partner to the industry. Now in its 33rd year, NCBiotech is a model organization for catalyzing life science industry development and growth across the state.

The Center's role in advancing life science industry development utilizes a multi-faceted, comprehensive approach that addresses the key phases and ingredients for a successful technology-based economic development (TBED) ecosystem. Each of the "links" in this complex development chain are vital—reaching

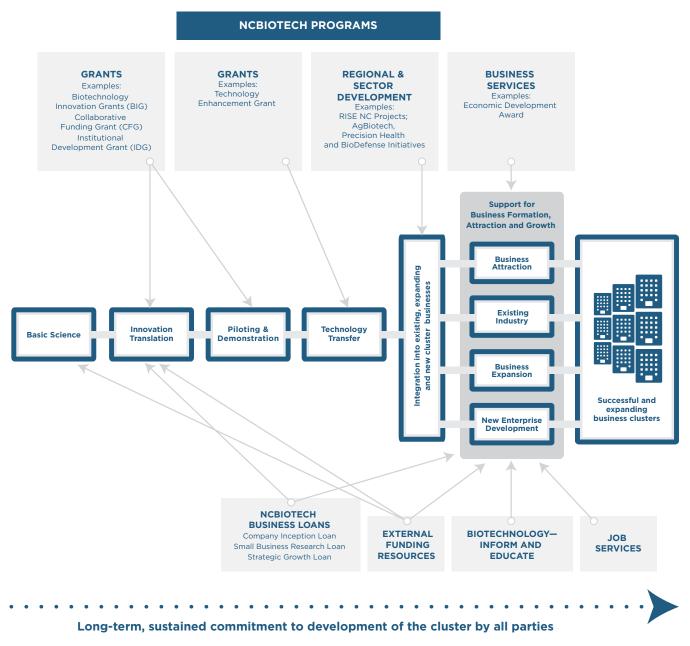
NCBiotech's Vision is North Carolina: a global life science leader.

During the 2016 Fiscal Year, NCBiotech formalized a strategy outlining the Center's approach to technology-based economic development with key pillars including:

- "Build" a robust life science community
- **"Partner"** develop networks leading to partnerships
- **"Invest"** to catalyze innovation, commercialization & company growth
- "Communicate" the state's global life science brand

from research toward achieving commercialization milestones, to applied R&D, addressing the ecosystem for investment capital and workforce, and on through to critical support for business formation, attraction, and retention. NCBiotech's programs, initiatives, and broader role are highlighted across the development chain in Figure 11.

Figure 11: Technology-Based Economic Development Chain and NCBiotech Programmatic Efforts



The economic impacts of NCBiotech's role in advancing key facets of this value chain are presented in this section.

Measuring the Economic Impact of NCBiotech on the Development of the North Carolina Life Science Industry

In addition to NCBiotech's primary, broad strategic impact on the industry as a whole, the Center has directly supported the growth and development of life sciences in North Carolina through its business loan and support programs as well as specific efforts toward recruitment and expansion of specific companies.

Targeted, early-stage loans to life science businesses help create and support business activity in the companies receiving loans, which has a long-term impact on the state's economy. As a result, NCBiotech's loan programs create a "portfolio" of businesses assisted by the Center and the operations of these businesses created or assisted represent the economic development impacts associated with NCBiotech. This analysis focuses on the impact of the total portfolio of all of the companies participating in these programs since 1989 that are still in operation.

Since 1989, NCBiotech has made 272 business loans to 188 companies. Of the 188 companies that have received loans, 102 are currently active in some form and these companies employ 2,914 workers.⁴ NCBiotech's business loan programs have invested in an expanding portfolio of companies that account for a growing share of life sciences employment in the state. The growth in employment in the portfolio of NCBiotech business loan program supported companies is presented in Figure 12.

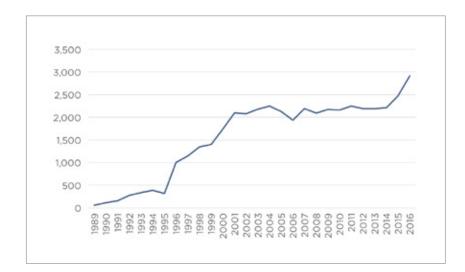


Figure 12: Employment in Companies Receiving Loans from the North Carolina Biotechnology Center

TEConomy estimated the economic impacts of these 102 companies. As presented in Table 11, these 102 companies had total employment of 2,914 and estimated revenues of \$2.8 billion and generate:

- \$4.3 billion in economic activity in the state;
- Create or support 12,666 jobs earning \$887 million in labor income; and
- Generate an estimated \$115.9 million in state and local tax revenues.

⁴ Some of these companies may have been acquired by other companies or have changed their name and, thus, may be active in some form. In cases where a company was known to be acquired the acquiring company was included.

TEConomy estimated the state government revenue portion of the estimated \$115.9 million in combined state and local government revenues, based on U.S. Bureau of the Census government finances data.⁵ This analysis yields an estimated \$73.6 million in state revenues alone, an amount more than five times greater than the state's appropriation of \$13.6 million. Companies receiving business loans from the Center now account for 5 percent of the economic activity associated with the entire life science industry.

Table 10: The Economic Contribution to the North Carolina Economy of the 102 Currently Active Companies that Received NCBiotech Business Loans

| | Output (Mil. \$s) | Labor Income (Mil. \$s) | Employment | State/Local Tax Revenue (Mil. \$s) | | | |
|------------------------------------|--------------------|----------------------------|------------------|---------------------------------------|--|--|--|
| Total Life Science Industry Impact | | | | | | | |
| Direct Effect | \$55,324 | \$6,654.8 | 62,937 | \$700.9 | | | |
| Indirect Impacts | \$19,278 | \$7,295.7 | 108,590 | \$891.7 | | | |
| Induced Impacts | \$11,761 | \$3,758.4 | 88,437 | \$582.0 | | | |
| Total Impact | \$86,364 | \$17,708.9 | 259,963 | \$2,174.6 | | | |
| | | | | | | | |
| Impact of the 102 Cu | rrently Active Con | npanies that Received | Business Develop | oment Loans | | | |
| Direct Effect | \$2,760 | \$331.6 | 2,914 | \$34.2 | | | |
| Indirect Impacts | \$957 | \$366.7 | 5,307 | \$51.9 | | | |
| Induced Impacts | \$591 | \$188.9 | 4,444 | \$29.8 | | | |
| Total Impact | \$4,308 | \$887.2 | 12,666 | \$115.9 | | | |
| | | | | | | | |
| Share of Total Indu | stry Impact | | | | | | |
| Direct Effect | 5.0% | 5.0% | 4.6% | 4.9% | | | |
| Indirect Impacts | 5.0% | 5.0% | 4.9% | 5.8% | | | |
| Induced Impacts | 5.0% | 5.0% | 5.0% | 5.1% | | | |
| Total Impact | 5.0% | 5.0% | 4.9% | 5.3% | | | |

Source: TEConomy Partners analysis of NCBiotech data using IMPLAN.

⁵ The IMPLAN model estimates aggregated state and local government revenues. These were decomposed into their estimated state and local government revenue shares based on data from the U.S. Bureau of the Census.

NCBiotech is actively recruiting life science companies to locate in North Carolina as well as supporting existing state companies in efforts to expand their presence within the state. Since 2008, the Center has assisted in the effort to attract or retain 52 major life sciences employers, including Novartis (now Seqirus), Medicago, Pfizer, and Novo Nordisk. This analysis focuses on the economic impact of the more recent, 16 companies where the Center assisted its economic development partners in Fiscal Years 2015 and 2016. Based on data provided by the Center, these 16 companies have the potential to create a total of 2,158 jobs once they reach projected employment levels.

Table 11 presents the results of TEConomy's analysis, indicating that once the companies involved in these 16 projects attain their full projected level of employment, they will generate \$2.8 billion in economic activity and support 8,526 jobs earning \$600 million in labor income and generate \$73 million in combined state and local government revenues.

North Carolina's Recruitment & Expansion Highlights from 2015-16:

- Novo Nordisk announced a \$1.8 billion expansion in Johnston County. The project, the largest single manufacturing investment in state history, will double the Danish drug maker's workforce in Johnston County by creating 700 new positions.
- India-based Aurobindo Pharma USA, Inc. will bring 275 new R&D and pharmaceutical manufacturing jobs to Durham. The New Jersey-based generic pharmaceuticals maker plans to invest more than \$31.7 million in a new state-of-the-art national headquarters for specialty pharmaceutical R&D.
- **Humacyte Inc.**, a regenerative medicine company based in Morrisville, will invest \$38 million and create 115 jobs in a biomanufacturing facility in Durham County.
- **Grifols**, the Spanish specialist in blood plasma products, will invest \$210 million to build two new facilities at its Clayton campus in Johnston County.
- **Braeburn Pharmaceuticals**, a New Jersey-based developer of pill-free drugs for psychiatric disorders, announced plans for a manufacturing and development plant in Durham County, creating 52 jobs and investing \$19.9 million over five years.

Source: NCBiotech

| | Output (Mil. \$s) | Labor Income (Mil. \$s) | Employment | State/Local Tax Revenue (Mil. \$s) |
|-------------------------|-------------------|----------------------------|------------|---------------------------------------|
| Direct Effect | \$1,717.7 | \$241.8 | 2,158 | \$21.7 |
| Indirect Impacts | \$661.9 | \$231.4 | 3,408 | \$31.9 |
| Induced Impacts | \$400.0 | \$126.3 | 2,960 | \$19.8 |
| Total Impact | \$2,779.5 | \$599.5 | 8,526 | \$73.4 |
| State Impact Multiplier | 1.62 | 2.48 | 3.95 | |

Table 11: Economic Contribution (2016) of the 16 Life Sciences Companies Assisted by NCBiotech in State Recruitment/Expansion Efforts in 2015 and 2016 on the North Carolina Economy

Source: TEConomy Partners analysis of NCBiotech data using IMPLAN.

The Evolving Role and Focus of NCBiotech's Support—Recent Accomplishments & New Developments

With a three-decade history, NCBiotech has learned that for the industry to thrive throughout the state, its role must continually be evaluated and evolve, where appropriate, to emphasize new and emerging opportunities. Recent activities and developments include:

Sector development in the following areas during FY2016:

Agricultural Biotechnology – NCBiotech has positioned North Carolina as a global ag biotech (agbiosciences) leader by combining the state's life sciences base with its agricultural assets. Several successful recruitments this fiscal year added diversity to the sector through additional focus areas such as high-tech feed supplements, soil health, and plant microbiome. Activities of the AgBiotech Initiative are guided by the North Carolina AgBiotech Advisory Council, 16 leaders from industry, academia, and government who meet three times annually. Key activities include:

- AgBiotech Entrepreneurial Showcase 2016
- Agricultural Bioscience Company and Entrepreneurial Profile System This list catalogs 26 entrepreneurial companies in search of funding. The initiative team met with companies one-on-one to refocus this publication to better bring investment to North Carolina.
- Biotechnology Crop Commercialization Center (BCCC) The BCCC accelerates crop development to meet critical industry needs.
- AgBio[sphere] This web brand launched in 2014 to position North Carolina as the leading global hub for agbiosciences.
- NC AgBiotech Professional Forum This professional networking forum welcomed attendees from more than 200 separate organizations.
- Ag Industry in the Classroom This week-long program targets middle and high school agriculture and "STEM" (Science, Technology, Engineering, and Math) teachers, providing a curriculum and tools focused on technology in agriculture. Seventy percent of the attendees are from rural counties. To date the program has reached more than 60,000 students.

Bio Defense – NCBiotech has taken a broad view of this sector to bring North Carolina research expertise, innovative solutions, and products to the Department of Defense and the Department of Homeland Security, leveraging North Carolina's strengths in life sciences to serve the nation's armed forces and national security. Life science applications include vaccines and novel technologies that will protect our soldiers, heal those who sustain wounds in battle, and protect the food supply. The Bio Defense initiative leveraged the existing NCBiotech infrastructure to provide new loans and grants targeting Bio Defense applications.

NCBiotech has held the following events, which linked local researchers and companies with federal military and agency representatives:

• Medical, Biomedical and Biodefense: Support to the Warfighter Symposium (co-hosted with the NC Military Business Center);

- Workshop: Biomedical Science & Technology for Special Operations Forces Human Performance and Portable Lab Diagnostics;
- National Defense University, Eisenhower School, U.S. Department of Defense Senior Service School, Biotechnology Industry Study Group and Agribusiness Industry Study Group;
- NC Defense Business Association Science and Technology Committee Meeting (Coordinated by NCBiotech staff and hosted in partnership with the NCDBA).

Center staff continued efforts to better connect NC life sciences to the defense sector by engaging and collaborating with many military support groups including the NC Military Business Center, the NC Military Foundation and the NC Defense Business Association. Additionally, the direct relationships that the Center staff has established with the defense, military and homeland security personnel have allowed several referrals for potential funding and collaboration opportunities.

Precision Health represents a new area of focus for NCBiotech. Widely thought to be the future of healthcare in the United States, precision medicine tailors medical treatment to each patient, accounting for genetics, family history and environment. Ideally, precision medicine tools provide effective treatments for those who will benefit, but spare expense and side effects for those who will not.

North Carolina has significant assets and resources in precision health. Harnessing those assets will require a multidisciplinary team across a variety of stakeholders, including researchers, doctors, patients, providers (hospitals and ACOs), and payers (insurance). This year, NCBiotech, in partnership with Duke University's Center for Applied Genomics and Precision Medicine, assembled a Precision Health Steering Committee. The committee includes NCBiotech, Duke University, the University of North Carolina, East Carolina University, North Carolina State University, Renaissance Computing Institute, GlaxoSmithKline, Blue Cross and Blue Shield of North Carolina, RTI International, Pappas Ventures and the North Carolina Department of Health and Human Services. The Committee has begun to identify collaborative opportunities toward the goal of implementing precision health in clinical settings drawing on the diverse strengths and interests of the team members. In turn, precision health applications are expected to provide more effective targeted treatments for patients, while reducing costs and increasing efficiencies in healthcare systems.

Marine Biotechnology – The Marine Biotech Center of Innovation (MBCOI), created by NCBiotech, continues to track assets and form partnerships across the state. The MBCOI works with faculty from all marine institutes to better understand where commercial opportunities exist. The most recent success was the Sandbar Oyster Company, founded by a UNC-Chapel Hill Institute for Marine Sciences faculty member and partnered with a local shellfish harvester. Sandbar makes a biodegradable surface on which oysters can grow. The technology could bring oysters back into the coastal marketplace. MBCOI has provided business planning support for Sandbar over the last two years. This culminated in a NC IDEA grant award of \$50,000 to pilot the model in the waters off the state's coast.

In October 2015, the MBCOI and NCBiotech's Southeastern Office, co-hosted the International BioMarine Business Conference in Wilmington. This annual international meeting, that is devoted to the commercial development of marine bioresources through business partnerships, was attended by over 200 leaders in business, investment, and government from 19 countries and brought unprecedented attention to the state's marine biotechnology sector.

Beyond individual technology and sector areas, NCBiotech is also hosting early-stage domestic and international companies at its Research Triangle facilities:

The Landing Pad – NCBiotech is dedicated to attracting both domestic and international life science companies to North Carolina and encouraging expansion of existing companies in the state. To support this, NCBiotech created space at its facilities in Research Triangle Park for lease only by early-stage life science companies who wish to start/ grow their businesses in North Carolina and for international life science companies seeking to enter U.S. markets through an initial base of operations, often referred to as a "soft landing" location.

Companies accepted for the Landing Pad program have access to furnished office space for up to one year at competitive rates. Information and guidance is provided in securing long-term office, lab, and manufacturing space. Several companies have already gotten their start in the Landing Pad and have remained in the state, proving the effort is working to continue to grow the life sciences cluster in North Carolina.

These exciting activities and new areas of focus and support for industry development demonstrate the commitment of NCBiotech to a thriving life sciences cluster throughout North Carolina and to maintaining the high-growth and broad impacts that characterize the industry today well into the future.

Appendix



Appendix: Data and Methodology

About TEConomy Partners

This fifth biennial edition of Evidence and Opportunity has been developed by TEConomy Partners, LLC. In the fourth quarter of 2015, TEConomy Partners was formed as an independent company, transitioning the complete staff and capabilities of the Technology Partnership Practice (TPP) from Battelle Memorial Institute. In 1990, Battelle formed TPP to serve state and local organizations, universities, non-profit technology organizations, industry and professional associations, and others in the assessment, design, and implementation of research and technology programs. Over time the practice evolved into a full-service assessment and strategy group including leading analysts and practitioners in innovation-based economic development. Today that practice is TEConomy Partners, LLC.

TEConomy Partners is a comprehensive technology-based economic development consulting group whose principals have a 25-year track record in developing core competency analyses, strategic plans, national thought-pieces, and implementation strategies for industry associations, state and local governments, universities and university research park developments, business development groups, and foundations around the world. The expert team at TEConomy works extensively with clients in the U.S. and internationally to assess scientific and technological capabilities, and to translate them into technology platforms linked with market opportunities. The team also sustains an intensive practice in economic analytics, and regularly applies this expertise in performance of economic and functional impact analysis for government, higher education institutions, academic medical centers, industry and related associations, and other client groups. Active in both domestic and international markets, the TEConomy team has performed projects in nearly every U.S. State.

Defining the Life Science Industry

The following presents the industry definition utilized in Section 1 of this report based on the detailed North American Industry Classification System (NAICS) that make up the five major subsectors of the life science industry.

| LIFE SCIENCE SUBSECTOR | NAICS Code | NAICS Description |
|---------------------------|---------------------|--|
| Agricultural Fe | edstock & Chemicals | |
| | 311221 | Wet Corn Milling |
| | 311222 | Soybean Processing |
| | 311223 | Other Oilseed Processing |
| | 325193 | Ethyl Alcohol Manufacturing |
| | 325221 | Cellulosic Organic Fiber Manufacturing |
| | 325311 | Nitrogenous Fertilizer Manufacturing |

Table A-1: NAICS-based Definition of the Life Science Industry

2016 EVIDENCE AND OPPORTUNITY: IMPACT OF LIFE SCIENCES IN NORTH CAROLINA

| LIFE SCIENCE SUBSECTOR | NAICS Code | NAICS Description |
|---------------------------|---------------------------------|--|
| | 325312 | Phosphatic Fertilizer Manufacturing |
| | 325314 | Fertilizer (Mixing Only) Manufacturing |
| | 325320 | Pesticide and Other Agricultural Chemical Manufacturing |
| Drugs & Pharm | aceuticals | |
| | 325411 | Medicinal and Botanical Manufacturing |
| | 325412 | Pharmaceutical Preparation Manufacturing |
| | 325413 | In-Vitro Diagnostic Substance Manufacturing |
| | 325414 | Biological Product (except Diagnostic) Manufacturing |
| Medical Device | es & Equipment | |
| | 334510 | Electromedical and Electrotherapeutic Apparatus Manufacturing |
| | 334516 | Analytical Laboratory Instrument Manufacturing |
| | 334517 | Irradiation Apparatus Manufacturing |
| | 339112 | Surgical and Medical Instrument Manufacturing |
| | 339113 | Surgical Appliance and Supplies Manufacturing |
| | 339114 | Dental Equipment and Supplies Manufacturing |
| Research, Test | ing, & Medical Labora | tories |
| | 541380* | Testing Laboratories |
| | 54171* | Research and Development in the Physical, Engineering, and Life Sciences |
| | 621511 | Medical Laboratories |
| Bioscience-Rel | ated Distribution | |
| | 423450 | Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers |
| | 424210* | Drugs and Druggists' Sundries Merchant Wholesalers |
| | 424910* | Farm Supplies Merchant Wholesalers |
| *Includes only the po | ortion of these industries enga | aged in relevant life science activities. |

Economic Impact Approach and Methodology

Using the information on the size and composition of the North Carolina life science industry provided by NCBiotech, TEConomy Partners prepared an analysis of the economic impact of the industry on the State of North Carolina's economy using the IMPLAN input-output model.⁶ IMPLAN is one of the most widely used models in the nation, and can be used to analyze the impacts of companies, projects, or of entire industries. An input-output (I/O) analysis examines the relationships among businesses and among businesses and final consumers. I/O analysis is based on the use of multipliers, which describe the response of an economy to a change in demand or production. Multipliers measure the effects on an economy from a source of economic activity, in this case the jobs and activities of companies in the life science industry in North Carolina.

The economic activity generated in a state is greater than the simple total of spending associated with the event or activity being studied. This is because as this money is earned it is, in turn, spent, earned and re-spent by other businesses and workers in the regional economy through successive cycles of spending, earning and spending. However, the spending in each successive cycle is less than in the preceding cycle because a certain portion of spending "leaks" out of the economy in each round of spending. Leakages occur though purchases of goods or services from outside of the region and federal taxation. The IMPLAN multipliers used in this analysis capture the effects of these multiple rounds of spending.

This report measures the economic impact of the life science industry by focusing on three measures of economic impact:

- **Employment.** The total number of full and part time jobs in all industries; and
- **Output.** The total value of production or sales in all industries;
- **Labor Income.** Total employment income including wages and salaries, benefits, and self-reported income earned by the workers holding the jobs created.⁷

Four measures of the economic activity and impact of the jobs supported by the life science industry are included:

- **Direct effects.** The change in economic activity being analyzed—in this case the business activities of the life science industry, including life science companies, technology commercialization research, and the Center's operations. For this analysis, TEConomy used the employment data from the NCBiotech database and the IMPLAN model to estimate business activity based on these employment figures;
- **Indirect effects.** The changes in inter-industry purchases, for example the purchase of raw materials by a life science manufacturer, in response to the change in demand from the directly affected industries;
- **Induced effects.** The changes in spending from households as income and population increase due to changes in production; and
- **Total effects.** The combined total of direct, indirect and induced effects.

⁶ See www.implan.com for a description of the model.

⁷ The earlier 2008 and 2010 reports reported Employee Compensation. In this report, in order to be comparable to other research done in this area, the broader Labor Income measure which includes self-reported and proprietor income was used in the 2012 and 2014 reports as well as in this report.

Academic Life Sciences Research – Additional Data Analysis

| | 2011 | | 2012 | | 2013 | | 2014 | |
|---|-------------|------|-------------|------|-------------|------|-------------|------|
| Life Science Field | (\$1,000s) | % | (\$1,000s) | % | (\$1,000s) | % | (\$1,000s) | % |
| Agricultural Sciences | \$104,339 | 5% | \$110,097 | 6% | \$109,740 | 6% | \$100,291 | 5% |
| Bioengineering/ Biomedical Engineering | \$30,860 | 2% | \$31,968 | 2% | \$33,997 | 2% | \$35,914 | 2% |
| Biological Sciences | \$566,785 | 29% | \$564,196 | 28% | \$566,798 | 28% | \$574,683 | 28% |
| Medical Sciences | \$1,126,071 | 57% | \$1,148,818 | 57% | \$1,106,544 | 56% | \$1,153,299 | 56% |
| Other Life Sciences | \$156,099 | 8% | \$143,957 | 7% | \$173,437 | 9% | \$185,248 | 9% |
| Total | \$1,984,154 | 100% | \$1,999,036 | 100% | \$1,990,516 | 100% | \$2,049,435 | 100% |

Table A-2: Life Science-related University R&D Expenditures in North Carolina, 2011 to 2014.

Source: TEConomy Partners analysis of National Science Foundation data.

Table A-3: Economic Impact of Life Science-related University R&D Expenditures in North Carolina by Research Field, 2014

| | Estimated I | Direct Impact | | Total I | | |
|---|---------------|---------------------------|---------------|---------------------------|------------------------|---|
| Life Science Field | Output (\$ M) | Employment (# of Jobs) | Output (\$ M) | Employment (# of Jobs) | Labor Income (\$ M) | State & Local Government Revenues (\$ M) |
| Agricultural Sciences | \$100.3 | 355 | \$189.3 | 1,022.4 | 63.4 | 5.5 |
| Bioengineering/ Biomedical Engineering | \$35.9 | 127 | \$67.8 | 366.1 | 22.7 | 2.0 |
| Biological Sciences | \$574.7 | 2,031 | \$1,084.6 | 5,858.5 | 363.4 | 31.6 |
| Medical Sciences | \$1,153.3 | 4,077 | \$2,176.6 | 11,757.1 | 729.2 | 63.5 |
| Other Bioscience- related research | \$185.2 | 655 | \$349.6 | 1,888.5 | 117.1 | 10.2 |
| Total | \$2,049.4 | 7,245 | \$3,867.8 | 20,892.6 | 1,295.9 | 112.8 |

Source: TEConomy Partners analysis of National Science Foundation data using IMPLAN.

